



AnySite Claritas Release Notes 2010

This document contains information for installing the annual and quarterly Claritas data updates for AnySite®.

Americas:
Phone: 518 285 6000
Fax: 518 285 6070
Sales: 800 327 8627
Government Sales: 800 619 2333
Technical Support: 518 285 7283
www.pbinsight.com

© 2010 Pitney Bowes Software Inc. All rights reserved. Pitney Bowes Business Insight, MapInfo, Group 1 Software and AnySite are trademarks of Pitney Bowes Business Insight, a division of Pitney Bowes Software and/or its affiliates.

December 2010

Table of Contents

- ◆ **Installing Data** 1
- ◆ **Installing the License** 2
- ◆ **Importing ART Files** 3
- ◆ **Known Issues** 4
- ◆ **Known Issues with Windows 7** 4

Installing Data

Before you begin you must exit AnySite if it is open.

To install the AnySite data update onto a local machine:

1. Place the AnySite data update DVD in the media drive.
If you are a Windows 7 user, see the section “**Installing AnySite on Windows 7**” in Chapter 3 of the *AnySite Version 8.8 Install Guide*, for installation instructions that are specific to that operating system.
If the installation does not automatically start, click **Run** from the Microsoft Start menu, and click the **Browse** button. Go to the media drive and select **Launch.exe**.
Select **Install**, and then select Install AnySite.
2. The Welcome screen appears.
Click **Next** to continue.
3. Continue with the installation instructions in Chapter 3 of the *AnySite Version 8.8 Install Guide*, which is located **online** as well as on your media in the Upgrade/Documentation folder.

Manual Installation Instructions

If running the installation via **Launch.exe** from the DVD did not work, you can also install the data update by simply copying the new data files and the AnySite Repository Transfer (ART) file from the AnySite DVD to your AnySite installation location.

To copy data files:

1. Place the AnySite DVD in the DVD drive. The Welcome screen appears.
2. Click **Browse CD**.

3. Click **Browse Now**.
4. Launch Windows Explorer.
5. In Windows Explorer, navigate to the ASDE folder on the AnySite DVD. The ASDE folder is located under ...Upgrade\Data\ASDE.
6. In the ASDE folder on the AnySite DVD, highlight **all** of the files by clicking **Select all** from the **Edit** menu. Copy all of the files by clicking **Copy** from the **Edit** menu.
7. In Windows Explorer, navigate to your AnySite installation. The default AnySite location is C:\Program Files\MapInfo\AnySite_US\Data\ASDE.
8. In the ASDE folder in your AnySite installation, paste the files by clicking **Paste** from the **Edit** menu.
Choose to overwrite the existing files when prompted.

To copy the ART files:

1. In Windows Explorer, navigate to the ART Files folder on the AnySite DVD. The ART File folder is located under Upgrade\ART Files.
2. In the ART Files folder, select the Claritas ART files (where 2010 indicates the current year):
 - Claritas 2010 Business Facts Occupation Reports.art
 - Claritas 2010 CBP PopFacts Reports.art
 - Claritas 2010 CBP Reports.art
 - Claritas 2010 Income Producing Assets Reports.art
 - Claritas 2010 Net Worth Reports.art
 - Claritas 2010 PopFacts Reports.art
 - Claritas 2010 PRIZM NE Reports.art
 - Claritas 2010 PRIZM NE Workplace Reports.art
 - Claritas 2010 Retail Analyst Reports.art
 - Claritas 2010 TDSIC Reports.art
 - Claritas 2010 Thematics.art
 - Claritas 2010 WPBE Reports.art
 - US OEM StreetPro Professional Map Preferences.art
 - US StreetPro 2010 Map Preference.art
 - US StreetPro Professional Map Preferences.art
3. Copy the files by clicking **Copy** from the **Edit** menu.
4. In Windows Explorer, navigate to your AnySite installation. The default AnySite location is C:\Program Files\MapInfo\AnySite_US\ART Files.
5. In the ART Files folder in your AnySite installation, paste the files by clicking **Paste** from the **Edit** menu.
Choose to overwrite the existing files if prompted.

Installing the License

For this data update, you must install the license file.

1. Place the License CD in the DVD drive.

If the installation does not automatically start, click **Run** from the Microsoft Start menu, browse to the DVD drive, and select **INSTALL.EXE**.
2. In the License Installer screen click **Install** to copy the license file to your AnySite ASDE folder (ensure the path is correct for your installation C:\Program Files\MapInfo\AnySite_US\Data\ASDE is the default location).
3. A notice dialog appears. Click **OK** when prompted that the installation is complete.

If the license installation is not working, point to the license file using AnySite Configurator:

1. Open the AnySite Configurator.
2. From the **Tools** menu, select **ASDE Settings**.
3. In the License Path text area, click the **Browse** button and point to the new license file (for example, C:\Program Files\MapInfo\AnySite_US\Data\ASDE\[NAME].lic).
4. Click **OK**.

Importing ART Files

After installing the license, import the ART files. To do this:

Determine Which ART Files to Import

Use the following table to determine which ART files to import relative to the data you purchased and are licensed for. You must import the corresponding ART files using the Configurator. (See page 39 of *AnySite Version 8.8 Install Guide*, which is located [online](#)).

1. Launch the Configurator.
2. From the **Tools** Menu, select **Import Preferences**.
3. In the Import Preferences dialog:
 - a. From the **Look in** list, select the **ART Files** folder where AnySite is installed. The default location is C:\Program Files\MapInfo\AnySite_US\ART Files.
 - b. From the list of files, select **Claritas 2010 Business Facts Occupation Reports.art** (where 2010 indicates current year).
 - c. Click **Open**.
4. In the Select Preferences to Import dialog, select all of the reports in the list and click **OK**.

Choose to overwrite the existing files if prompted.

5. Repeat steps 2–4 for each of the additional ART files:
 - Claritas 2010 CBP PopFacts Reports.art
 - Claritas 2010 CBP Reports.art
 - Claritas 2010 Income Producing Assets Reports.art
 - Claritas 2010 Net Worth Reports.art
 - Claritas 2010 PopFacts Reports.art
 - Claritas 2010 PRIZM NE Reports.art
 - Claritas 2010 PRIZM NE Workplace Reports.art
 - Claritas 2010 Retail Analyst Reports.art
 - Claritas 2010 TDSIC Reports.art
 - Claritas 2010 Thematics.art
 - Claritas 2010 WPBE Reports.art
 - US OEM StreetPro Professional Map Preferences.art
 - US StreetPro 2010 Map Preference.art
 - US StreetPro Professional Map Preferences.art

Your data update is now complete. Restart AnySite to begin working with the data.

Known Issues

Changes in Data Variables

A number of Claritas variables have been removed, replaced or added.

Note Please contact your Claritas representative for clarification on changes to the Claritas data.

Report Format Changes

- Some descriptions are wrapping on the reports. This is due to the Claritas variable descriptions changing. This can be changed by using AnySite Configurator to edit the report and change the variable description.
- Because of the wrapping of the descriptions, there are extra page breaks now as the *.ini* file allows for a page break every 39 lines. This can be changed by editing the *anysite.ini* file and change the "**MaxLinesPerPage**=" to **1000**.

StreetPro Multi-Net Changes

AnySite users who have also purchased StreetPro Display for use within their AnySite system have had issues resulting from the recent transition of StreetPro to the MultiNet data format in both the United States and Canada. This new format provides additional layers and better mapping quality.

- The following ART files have been added for use with StreetPro Display:
StreetProMultiNet Map Preference.art

Report Descriptions

On the 'Census 2000 Income Profile(%)' report. The label descriptions for three variables indicate 1999 while the other variables in the report point to year 2000. The variables are Census 2000 data but are based on 1999 income data. The variables affected are:

- 1999 Per Capita Income
- 1999 Median Household Income
- 1999 Average Household Income

Known Issues with Windows 7

Drive Time

We do not officially support AnySite US on Windows 7, but still if you want to install and use AnySite US on a Windows7 machine, you need to install as administrator to the default location.

Viewing RTF Reports Requires Microsoft Word Viewer

You cannot use the default WordPad application to view generated reports in RTF format. For proper viewing of reports in AnySite US, ensure that you have either Microsoft Word Viewer or Microsoft Word installed on your machine.

You can download Microsoft Word Viewer from the given below link:-

<http://www.microsoft.com/downloads/en/details.aspx?FamilyID=3657ce88-7cfa-457a-9aec-f4f827f20cac&displaylang=en>