



**2010 Census Redistricting
Data (Public Law 94-171)
Product Guide (AnySite)
April 2011**

Information in this document is subject to change without notice and does not represent a commitment on the part of the vendor or its representatives. No part of this document may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, without the written permission of Pitney Bowes Software Inc.

© 2011 Pitney Bowes Software Inc. All rights reserved. MapInfo, the Pitney Bowes MapInfo logo, and US Demographic Data are trademarks of Pitney Bowes Software Inc. and/or its affiliates.

Pitney Bowes Business Insight - <http://www.pbinsight.com> - is the global umbrella for all Pitney Bowes Software outlets.

Adobe Acrobat® is a registered trademark of Adobe Systems Incorporated in the United States.

Other products named herein may be trademarks of their respective manufacturers and are hereby recognized. Trademarked names are used editorially, to the benefit of the trademark owner, with no intent to infringe on the trademark.

Corporate Headquarters (Pitney Bowes Software Inc., One Global View, Troy, New York 12180):

Voice: (518) 285-6000

Fax: (518) 285-6070

Sales Info Hotline: (800) 327-8627

Government Sales Hotline: (800) 619-2333

Technical Support Hotline: (518) 285-7283

Technical Support Fax: (518) 285-6080

April 2011

Product Description

The Public Law 94-171 (P.L. 94-171) product contains data on population and housing subjects derived from questions on the 2010 Census questionnaire. Population counts, aggregated to several geographic levels, are presented for the total population and for the population 18 years and over (the voting-age population). This data is used in political redistricting, which is the process of drawing legislative boundaries of equal population counts consistent with the 2010 Census results. Tabulations of the population by race and Hispanic origin are also included. The race/Hispanic origin tabulations are:

- Counts of all persons by race.
- Counts of persons of Hispanic or Latino origin
- Counts of persons **not** of Hispanic or Latino origin by race
- Counts of all persons aged 18 years and over by race.
- Counts of Hispanic or Latino origin persons aged 18 and over
- Counts of persons **not** of Hispanic or Latino origin aged 18 and over by race

While redistricting is the primary use for this first wave of 2010 Census data, many data users will find this information useful for other purposes. In particular, by comparing Census 2010 results to Census 2000 results users can measure population change over the ten-year period. Some areas will show growth while others will show decline. Pitney Bowes Business Insight has provided this data aligned to the 2000 Census geographies in the 2010 PBBI version of AnySite. The 2010 Census P.L. 94-171 data was walked-back to the 2000 Census geographies (see Product Specification, Walk-back Methodology below).

Similarly, the demographic change in the composition of the population by race and Hispanic or Latino origin can be measured. Tabulations are provided for the total population and for persons not of Hispanic or Latino origin by race. The race categories are:

- White alone (“alone” means only one race was identified by the individual)
- Black or African-American alone
- American Indian or Alaska Native alone
- Asian alone
- Native Hawaiian and Pacific Islander alone
- Some other Race alone
- Two or more Races

The P.L. 94-171 data product also contains counts of total housing units, occupied housing units, and vacant housing units. Occupied housing units are considered “households” and are useful for many purposes.

Product Specification

Coverage Area

This product covers the 50 states, the District of Columbia and the Commonwealth of Puerto Rico.

Reference Date

April 1, 2010

Number of Variables

This product has 43 P.L. 94-171 variables. This product provides the race category “two or more races” but not the detailed race combination variables within “two or more races.”

Walk-back Methodology

The 2010 Census P.L. 94-171 tabulation blocks (11,155,486 records) were assigned to their respective 2000 Census block groups (211,137 records) through an assignment process where the latitude/longitude of the 2010 tabulation block was contained by the 2000 block group boundary.

Variable List

2010 Census P.L. 94-171 variables

Number	Variable	Description
1	P0010001	Total population
2	P0010002	Population of One Race
3	P0010003	White alone
4	P0010004	Black or African American alone
5	P0010005	American Indian and Alaska Native alone
6	P0010006	Asian alone
7	P0010007	Native Hawaiian and Other Pacific Islander alone
8	P0010008	Some Other Race alone
9	P0010009	Two or More Races
10	P0020001	Total population
11	P0020002	Hispanic or Latino
12	P0020003	Not Hispanic or Latino
13	P0020004	Population of One Race
14	P0020005	White alone
15	P0020006	Black or African American alone
16	P0020007	American Indian and Alaska Native alone
17	P0020008	Asian alone
18	P0020009	Native Hawaiian and Other Pacific Islander alone
19	P0020010	Some Other Race alone
20	P0020011	Two or More Races
21	P0030001	Total population 18 years and over

22	P0030002	Population of One Race
23	P0030003	White alone
24	P0030004	Black or African American alone
25	P0030005	American Indian and Alaska Native alone
26	P0030006	Asian alone
27	P0030007	Native Hawaiian and Other Pacific Islander alone
28	P0030008	Some Other Race alone
29	P0030009	Two or More Races
30	P0040001	Total population 18 years and over
31	P0040002	Hispanic or Latino
32	P0040003	Not Hispanic or Latino:
33	P0040004	Population of One Race
34	P0040005	White alone
35	P0040006	Black or African American alone
36	P0040007	American Indian and Alaska Native alone
37	P0040008	Asian alone
38	P0040009	Native Hawaiian and Other Pacific Islander alone
39	P0040010	Some Other Race alone
40	P0040011	Two or More Races
41	H0010001	Housing units
42	H0010002	Occupied
43	H0010003	Vacant

Number of Records

This data is available for all AnySite geographies except Designated Market Areas (DMA).

Geography	United States	Puerto Rico
Block Group	208,698	2,439
Core-based Statistical Area	940	13
County	3,141	78
Census Tract	65,353	823
Minor Civil Division	35,318	900
Metropolitan Statistical Area	331	6
Census Place	25,149	225
State	51	1
Nation	1	**** Not included ****
ZIP Code (all)	41,231	176
ZIP Code (polygon only)	30,246	119

For information on Pitney Bowes Business Insight's comprehensive suite of demographic estimates and projections (GroundView TM), contact a Sales Representative at 800.327.8627.