



# AnySite 9.0 PBBI US Groundview Demographics 2011 Release Notes

This document contains information on the data updates and known data issues for the PBBI US Groundview Demographics edition, data vintage 2011, of AnySite.

In conjunction with the demographic data, associated boundary data and street files were updated with this release. The vintage information by data component is below:

## Demographic Content

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### PBBI US Groundview Demographic Content

#### Data sources:

- PBBI's Estimates & Projections – vintage 2011
- US Census 2000
- US Census 2010 (PL94 Package Only)

#### Data Packages:

- Basic
- Market
- Census 2010 PL94

### Add-On Demographic Data

- Consumer Potential Detail – vintage 2011
- Business Summary – vintage 2011
- PSYTE Distributions – vintage 2011
- MRI Distributions – Fall 2010 Survey data
- Financial Wealth & Assets – vintage 2011
- Puerto Rico Demographic Database – vintage 2011

## Analytic Data

### Drivetime

#### Data Source:

**AGS Freeway** – last updated to Tiger 2006 street networks with no plans to update (currently the default Drivetime service)  
**Envinsa Online Routing Service** – Updated twice annually (available web-service feature but not default)

### Find an Address (Geocoding)

#### Data Source:-

**Envinsa Online Location Service**– updated twice annually (new default service)  
**OEM MapMarker** (available but no longer default)  
MapMarker Plus 14.6 - vintage 2010.10 (no plans to update)

## Street, Boundary & Point Files

### OEM StreetPro

#### Data Source:

- PBBI StreetPro - vintage 2011.03

#### Includes the following layers:

- Highway Shields
- Display Streets
- Highway
- Major Roads
- City Boundaries
- Water Boundaries
- Points of Interest

**NOTE: OEM STREETS CAN ONLY BE USED WITHIN AnySite.**

### PBBI US Boundary Content

#### Data Source:

TomTom Boundary Files (Vintage 2011.03)

- Block Group
- Census Tract
- ZIP Code
- County
- MSA
- State
- US
- Centroid files
  - County
  - ZIP Code
  - Census tract
  - Block Group
  - Block

DMA Boundary File (Nielsen, 2010-2011)

MSA (U.S. Census Bureau, 1999)

### Alternative Boundaries

With this release of AnySite, PBBI has included two (2) sets of boundaries at the USA, State, and County levels – High Speed boundaries and High Resolution boundaries. The High Resolution boundaries are included for users who want a richer map display. More nodes are included in this boundary outline and therefore present a higher-quality map output. Because the higher node count in the High Resolution boundaries have an impact on mapping performance, the High Speed boundaries are installed by default.

To switch between these two sets of boundaries:

1. Exit AnySite
2. Copy the contents of  
..\Program Files\AnySite\_US\Data\AlternativeBoundaries\HighSpeedBoundaries  
**Or**  
..\Program Files\AnySite\_US\Data\AlternativeBoundaries\HighResolutionBoundaries  
to the installation folder of AnySite:  
<Drive letter>:\Program Files\MapInfo\AnySite\_US\Data.
3. Restart AnySite